



## Birdies for Charity – 2009 Deutsche Bank Golf Championship Calendar Raffle



### In Support of Markman Children's Programs

#### What is Birdies for Charity?:

The Deutsche Bank Championship's Birdies for Charities Program is a fun, easy, spirited and interactive way for local New England charities to raise money in support of their cause. This multi-level fundraising program is designed to give participating charities the opportunity to generate contributions for their organization based on the number of "birdies" made by the professional golfers during the Deutsche Bank Championship's four official rounds of competition September 1-7, 2009.

#### How to Participate:

Purchase one of Markman Children's Programs "Birdie" Calendars for just \$10!



#### What You Get in Return:

- Be entered into The Deutsche Bank Championship's **"Guess the Birdies" Contest**. If your guess is the closest to the number of birdies hit by the PGA TOUR Professionals, without going over, you will win the Grand Prize of **Two season tickets for the 2010 Red Sox at Fenway Park!** In addition, a First Place Prize will be selected by a random drawing of **ALL** participants. The First Place Prize is a **trip for two to see Tiger Jam in Las Vegas** including airfare, hotel accommodations at the Mandalay Bay, VIP events and much more!
- Your name will also be entered into Markman Children's Programs' calendar raffle where you will be eligible for daily drawings of \$10 during the month of July. That's 31 chances to win! If your name is drawn on a day with a "Birdie" your winnings are doubled (\$20) that day. There are also a two chances to win 2 Grounds Passes to the 2009 Deutsche Bank Golf Championship event (a \$110 value)!

#### Get MORE chances to WIN:

- For every additional \$10 donation you will get another chance to enter the "Guess the Birdies" Contest.
- You can also choose to pledge a certain amount of money for each "birdie" made by the professional golfers during the Deutsche Bank Golf Championship (e.g. if you pledge 1 cent per birdie, and there are 1,400 birdies made during the Championship, your total donation will be \$14.00) Each pledge of \$0.01 or more you will get another chance to enter the "Guess the Birdies" Contest.
  - ❖ For "per birdie" donations - you will be mailed an invoice of your total donation amount owed following the Championship.
  - ❖ History of "birdies" hit each year of the Deutsche Bank Championship:  
**2004 – 1,364    2005 – 1,587    2006 – 1,279    2007 – 1,310    2008 – 1,479**

\*Charities receive 100% of all paid pledges/donations solicited on their behalf!